

ICLEI-Eurocities Workshop 2022

Sustainable Urban Logistics: Stakeholder management in Groningen

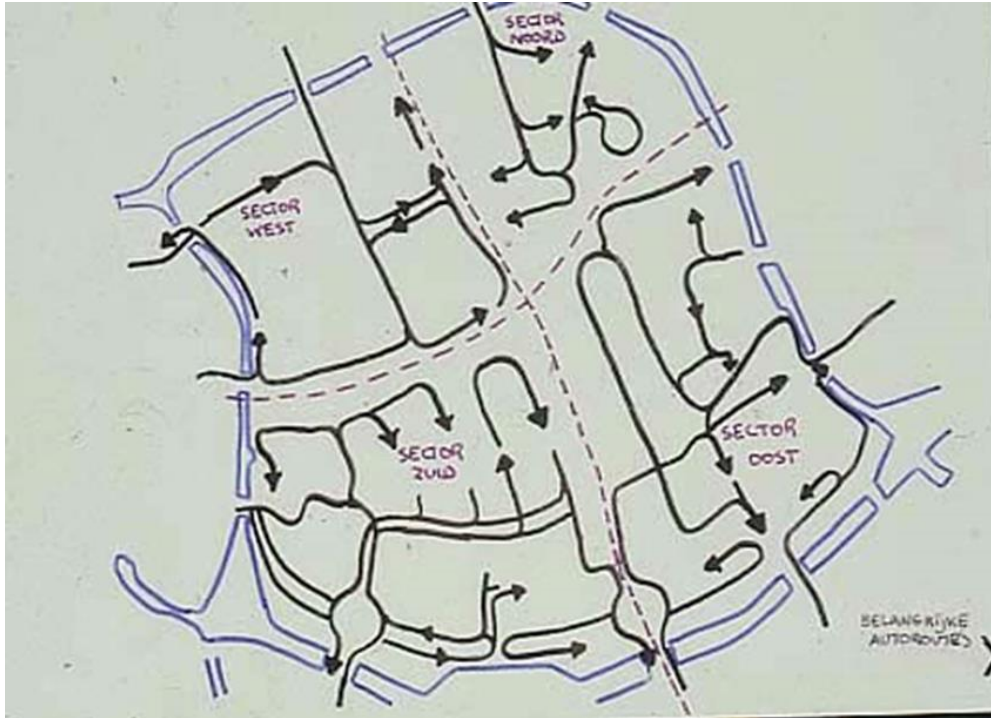
Grenoble, France

Monday, 9th of May – Tuesday, 10th of May





Traffic Circulation Plan, 1977



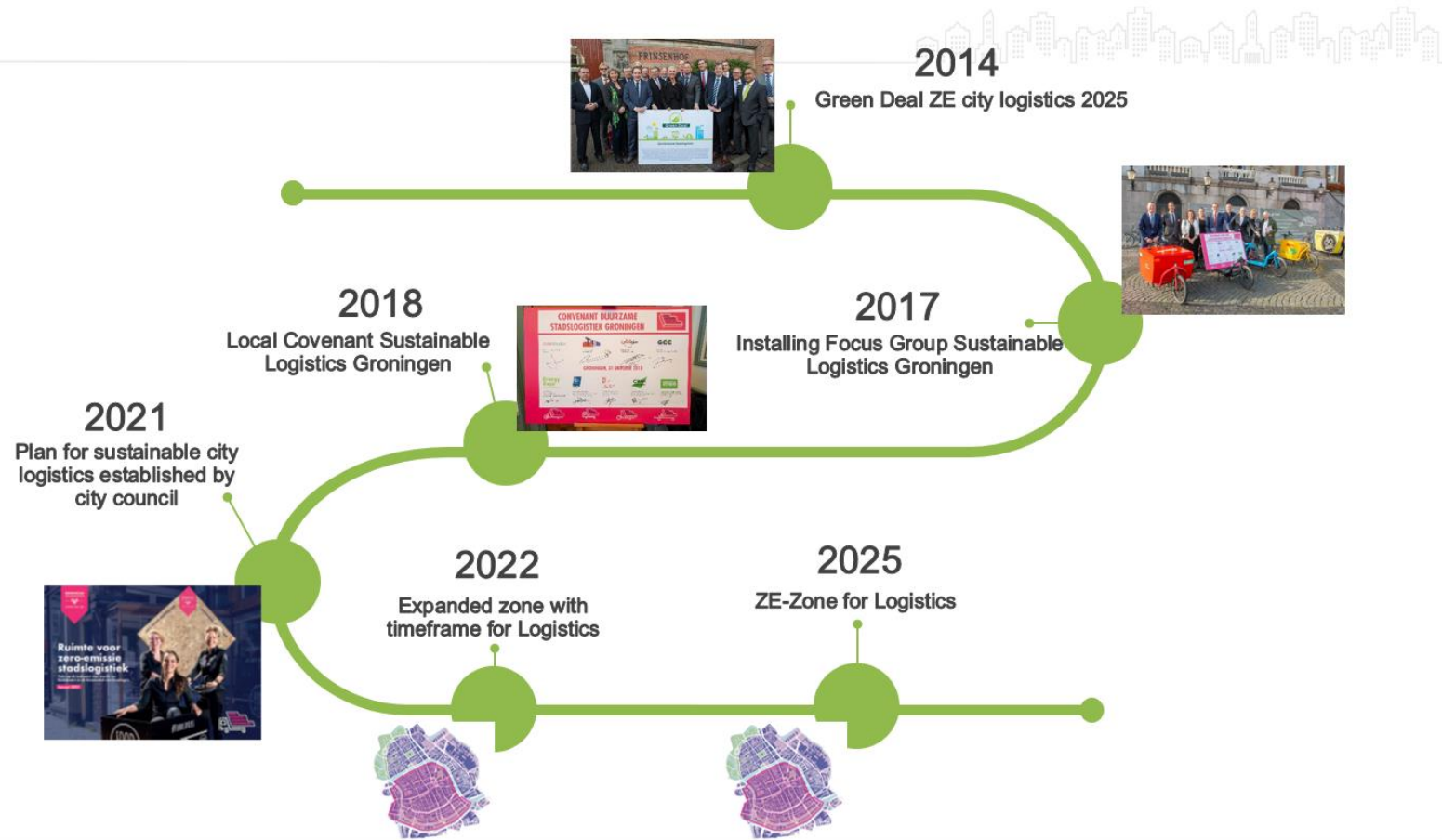




Innercity plan: 'Space for you' 2016: 50+ Projects



Proces



Focus Group Sustainable Logistics, 3-4 meetings a year

Representatives of relevant interest groups, business associations and institutions

- Municipality of Groningen
- Evofenedex
- TLN
- GCC
- KHN
- CVAH
- VNO-NCW / MKB Noord
- Bouwend Nederland
- RUG
- Energy Expo
- > Local Government
- > National transport organization
- > National transport organization
- > Shop owners organization
- > HoReCa organization
- > Organization for fresh food and waremarket
- > SME association
- > Association for construction companies
- > University of Groningen
- > Foundation for sustainable mobility

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The approach of the Focus group

- Energy in the group
- The emphasis on joint action
- Shared ambitions and concerns
- Story making: “What kind of city we want to be?”

- The Focus Group reflects on policy and projects and liaises with members
- Responsible for communication to their own members
- Local covenant



The Covenant, the main goals

- Zero Emission logistics
- A save city
- An accessible city
- A livable city
- An attractive city



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